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**Zebra Technologies Extends ZXP Series 8™ Applications and Markets with Third Party Card Design Software Availability**

*Zebra's new retransfer card printer provides seamless operation of NFive's CardFive Vision support application and ScreenCheck's Badgemaker/Card Coach card personalization software*

**Lincolnshire, Ill., September 21, 2009** - Zebra Technologies Corporation (Nasdaq: ZBRA), a global leader in specialty printing and automatic identification solutions, today announced the support of two leading card design software applications: ScreenCheck's Badgemaker and Card Coach software as well as NFive's CardFive Vision on its new ZXP Series 8 retransfer card printer. Both applications can be seen at the Zebra Booth #813 at the ASIS Expo, September 21-23. The Zebra ZXP Series 8 produces photo-quality cards at nearly twice the speed of other retransfer printers currently on the market and operates easily with both applications.

Both ScreenCheck and NFive software are leaders in software for card design, printing and encoding having been implemented in thousands of organizations worldwide. ScreenCheck's software support of the Zebra ZXP Series 8 printers will be available immediately. NFive's CardFive Vision support of Zebra ZXP Series 8 printer will be available in CardFive Vision 8.6 on September 22, 2009.

"Zebra understands that enabling a full suite of software applications on our new retransfer printer is critical for our customers while important to our reseller partners to open up new markets and opportunities," said Mark Zucherman, product manager for Zebra Technologies. "Complete support for CardFive and BadgeMaker applications is an important first step in ensuring that Zebra meets this need.

**Zebra Technologies Corporation**

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We look forward to announcing compatibility with additional card design software applications and other application software for the ZXP Series 8 in the near future.”

In conjunction with the Zebra ZXP Series 8 printer, Zebra has announced ZMotif, an XML-based software development kit designed to significantly improve the speed and ease of third party application integration and support for a broad array of new features and functionalities. These features include industry standard PC/SC encoding, and laminating options for printing true secure tamper proof ID cards.

“With ZMotif and the new SDK from Zebra, we are quickly able to integrate CardFive with the ZXP Series 8 printer and demonstrate printing speeds never before seen in this class of card printer,” said NFIVE CEO Vitor Marques, “This printer is a huge competitive advancement in the industry and opens many new markets and applications in card printing.”

“PC/SC encoding features are especially important to ScreenCheck by allowing us to seamlessly move our encoding features over to the ZXP with little effort,” said Roger Berk, President, ScreenCheck International. “We are very excited about the photo-realistic print quality and overall throughput performance Zebra has been able to achieve.”

Available everywhere, the Zebra ZXP Series 8 retransfer printer will be sold through Zebra’s global network of channel partners. NFive products, including CardFive Vision software are available globally and in North American through its distributor DigiOn24 (<http://www.digion24.com/>). ScreenCheck software products, including Card Coach can be found in the United States at [www.usa.screencheck.com](http://www.usa.screencheck.com) while BadgeMaker is available internationally at ScreenCheck International BV ([www.screencheck.com](http://www.screencheck.com)) or [www.badgemaker.info](http://www.badgemaker.info).

For more information on the Zebra ZXP Series 8 printer, please call 800-452-4056 or visit [www.zebracard.com](http://www.zebracard.com).

### **About Zebra Technologies**

Zebra Technologies Corporation (Nasdaq: ZBRA) provides the broadest range of innovative technology solutions to identify, track, and manage the deployment of critical assets for improved business

efficiency. Zebra's core technologies include reliable on-demand printer and state-of-the-art software and hardware solutions. By enabling improvements in sourcing, visibility, security and accuracy, Zebra helps its customers to put the right asset in the right place at the right time. Zebra serves more than 90 percent of Fortune 500 companies worldwide. For more information about Zebra's solutions visit <http://www.zebra.com>.

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